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OEMs Turn to Titan Enterprises for Cutting-Edge Flow Measurement Solutions

Original Equipment Manufacturers (OEMs) across industries are increasingly partnering with Titan Enterprises to address complex fluid measurement challenges. With a reputation for precision engineering and innovative flow metering solutions, Titan Enterprises has become a trusted name in delivering bespoke solutions tailored to OEM needs.



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As industries evolve,

OEMs require high-performance, reliable, and cost-effective flow measurement technologies to integrate seamlessly into their systems. Titan Enterprises specialises in



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developing customised flow meters and instrumentation that meet rigorous industry standards while offering superior accuracy and longevity. OEM solutions range from modifications to existing proven technology, even as simply as adjusting cable length, colour and fittings, to a long-term full design project involving a detailed design specification, development and prototyping.

“Our customers face unique challenges, f

rom extreme environmental conditions to demanding regulatory requirements,” says Neil Hannay, Senior R&D Engineer at Titan Enterprises. “We collaborate closely with OEMs to design, test, and manufacture flow measurement solutions that enhance system efficiency, reliability, and overall performance.”

While precision engineered flowmeters

may represent a higher upfront cost, the investment is small compared to the critical processes and equipment they help to safeguard. Process Managers are encouraged to invest in trusted measurement solutions that consistently provide long-term accuracy, stability, and reliability.

An initially appealing equipment choice

can sometimes lead to suboptimal outcomes in terms of performance, system compatibility, reliability, or operational lifespan. Such issues can negatively affect end-user satisfaction and damage a company’s reputation. As a result, several OEMs have turned to Titan Enterprises for more robust and reliable alternative solutions.



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Titan Enterprises provides a comprehensive range of flow meters, including ultrasonic, turbine, and positive displacement meters, that cater to diverse sectors such as medical, food and beverage, and chemical processing. Through extensive research and development, Titan continues to push the boundaries of innovation, ensuring that OEMs benefit from cutting-edge technology that meets their exact specifications.

Medical –

A pioneering U.S. medical device manufacturer required a highly accurate, compact flow meter for a new generation of infusion pumps. They sought out Titan Enterprises who developed a tailored solution that not only met stringent performance requirements but also improved product lifecycle and compliance with healthcare regulations.

Pharmaceutical –

A global pharma/biotechnology supplier faced recurring failures with flowmeters in their integrated systems and was unable to obtain support from the original manufacturer. Having successfully used Titan's flowmeters for pure water dispensing in another division, the company turned to Titan for a dependable solution. Titan met the precise technical requirements and delivered accurate and reliable flowmeters that were seamlessly integrated into the batch dispensing equipment, leading the OEM to adopt Titan's meters as the new standard.



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Beverage –

A leading industrial design consultancy were finding that the flow sensors they had initially installed into their pioneering drink dispense unit were failing dramatically, presenting them with a potential major problem on their hands. With no support from their original international supplier and the launch of their micro-dosing system just weeks away, having a proven, reliable and well-designed flowmeter was vital. Turning to the industry, the company sought advice and were directed to Titan. With a few modifications made to Titan's beverage flow meter that supported their customers' needs, over 12,000 of Titan's sensors were installed.

"Providing ongoing support for our OEM's is key," continues Neil. "Offering expert guidance and understanding of the issues the customer is aiming to resolve goes a long way to ensuring long-term customer relations, system reliability, and optimal product performance. And as OEM products develop, we can modify our flowmeters to move along with them."

With a focus on customer-centric engineering, Titan Enterprises has solidified its position as a preferred partner for OEMs looking to enhance their product offerings. As demand for precision flow measurement continues to grow, Titan remains committed to providing pioneering solutions that help OEMs stay ahead in their respective industries.

For more information

on Titan Enterprises and its OEM solutions, contact Titan Enterprises via email sales@flowmeters.co.uk.



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About Titan Enterprises

Titan Enterprises has been at the forefront of flow measurement technology for over 40 years. Specialising in high-performance flow meters and instrumentation, Titan serves a wide range of industries with cutting-edge, reliable, and customised solutions. With a strong emphasis on innovation and quality, Titan continues to be a global leader in liquid measurement technology.

For more information please contact:

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